

# VideoMonster – the YouTube Player just for Kids now on the App Store

Just in time for the holidays Firma Dorsch releases a YouTube Player just for kids. With VideoMonster parents can make the wealth of videos on YouTube available to their children – and stay in control of what they see.

## VideoMonster in a Nutshell

- New App: “VideoMonster - YouTube for kids”. Universal App for iPad (incl. iPad 1), iPad mini and iPhone.
- Price: 1.99 \$.
- Kids: VideoMonster lets children of all ages see videos in their own player. If they can tap, they can watch.
- Parents: Select videos from YouTube in the VideoChooser (PIN protected) and store them as playlists for the children to watch.
- “VideoMonster lists”: Parents can choose from preselected videos for different age groups.
- Built-in timer prevents kids from watching too long.
- Plays and imports videos from YouTube, Dropbox and local Computer (via iTunes).
- Downloads Videos to watch without Internet access.
- Works with AirPlay to watch movies on the big screen with Apple TV.
- Trailer and Press kit on the web: <http://videomonsterapp.com>.
- Promo Codes for reviewers available.

## Kids love YouTube. Parents too. VideoMonster makes watching videos easy and secure.

Hans Dorsch, the developer of the app, loves watching videos on YouTube with his children, but was frustrated by the fact, that he couldn't let them watch on their own, because they either got distracted by strange comments or thrown to weird 'related' videos, that were not really suitable for their age.

Parents know best what is good for their children, so they choose what the little ones should watch: one tap opens VideoChooser, where you can put together your own personal video program for your children in lists. It's incredibly fast and easy.

In the player children watch their videos without distraction, without ads and without those links to contents that's often not suitable for their age.

## It comes with the greatest videos

VideoMonster comes with a broad selection of videos. The editorial staff, consisting of parents and children, carefully selects the best movies for kids. VideoMonster knows what children like and what parents like, too: we've compiled lists for different age groups, from two years old to teenagers.

This includes great animated films like Simon's Cat or Tom & Jerry, the cutest puppies in the world and, of course, christmas videos from all over the world.

## VideoMonster is the one player for YouTube and many other sources

If the device can play it, VideoMonster can play it. With VideoMonster parents can collect movies from different sources in one Playlist and let the children watch them in one place. They can

- log in and select videos or playlists from their own YouTube account.
- watch videos directly from a Folder in Dropbox

- Transfer videos from the computer via iTunes.
- Download complete playlists and watch all videos without the internet.

They can then hide or switch off the browser and all other players in the “Parental Controls” to give their children a safe environment.

## Price and availability

VideoMonster is available on the App Store worldwide from december, 14th, 2012. The universal app costs \$ 1.99 (in Europe 1.79 €) and runs on all devices with iOS 5.0 and higher.

- Minimum OS Requirements: 5.0
- Supported devices: VideoMonster is a universal app and runs on iPad (including 1st generation), iPad mini, iPhone (including iPhone 5) and iPod touch.

## More links

- iTunes App Store: <http://itunes.apple.com/app/id582649926>
- Product page: <http://videomonsterapp.com>
- Twitter: <http://twitter.com/videomonsterapp>
- Facebook: <http://facebook.com/videomonsterapp>
- YouTube: <http://youtube.com/videomonsterapp>

## Promo Codes for testing

You should really test the app yourself and, even better, get a kid to play with it. Just send an email to [hans@firmadorsch.com](mailto:hans@firmadorsch.com) and request your Promo Code.

## Contact the author

- VideoMonster is developed by Firma Dorsch, the production company of Hans Dorsch and Dorothee Steeb.
- Hans Dorsch is a longtime author of books on mac, iPhone and iPad. He is a father of two children, currently age 7 and 11.

Just contact Hans directly via email, phone or any other channel. He loves giving interviews.

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